

**Public Engagement Manager
for new all-island dance company
Launching 2024**



Photo by Naoise Culhane of dancers Inez Berdychowska and Vitor Barboza da Silva on Sandymount Strand.

Public Engagement Manager

The new all-island dance company (name to be announced) is seeking to recruit an experienced communications professional to lead the Communications, Outreach and Development team and develop a Public Engagement strategy.

Full Time

Beginning June 2024

About Us

The Arts Council of Ireland has recently announced the creation of a new all-island dance company, marking a transformative and significant moment for dance in Ireland. After a competitive selection process, a team led by Liz Roche Company, with foundational strategic partners Maiden Voyage Dance and the Irish World Academy of Music and Dance, University of Limerick, was appointed to form the company. This team comes with a wealth of knowledge and expertise in dance, both nationally and internationally.

We are now in the process of creating a flagship dance company recognised at home and abroad, that will offer distinctive high-quality experiences for dance artists and audiences. This new company will provide an island-wide platform for dance, collaboration and development, seeking to strengthen the existing dance ecosystem, develop the artform and develop pathways for artists to create work of scale and ambition.

The company's remit is island-wide but will be based in Dublin for this phase of its development.

We are seeking

An experienced, motivated and creative individual, with excellent strategic communications and management experience, who is inspired to:

- Engage the public with the work of the company
- Enrich the experience of those who interact with the company
- Build a team to carry out the Communication, Outreach and Development functions of the company

This is an opportunity to work as part of a dynamic and ambitious team at a pivotal moment for the dance sector in Ireland.

The Role

The Public Engagement Manager has lead responsibility for all our marketing, engagement and external communications activities. Reporting to the Artistic Director and Executive Director, you will develop and lead a dynamic and inclusive strategy to grow engagement with all aspects of our work, raise our profile and develop our brand. You will work closely with the Creative and Executive Producer and other colleagues, developing new platforms for people to connect with the company and innovative partnerships that reach an ever-broader community. You will be part of our senior management team, driving the organisation's values and vision in every aspect of our work through inclusive leadership. You will help build and head up the communications, outreach and development team taking responsibility for their professional and personal development as you lead them to deliver on a new strategy.

Main Duties and Responsibilities

- To lead on the development and implementation of a dynamic and inclusive communications and public engagement plan for the company, working with team colleagues and in collaboration with senior management.
 - To seek to establish the company's audience and create a genuine connection with our work ensuring a high quality and progressive range of opportunities for public engagement, learning, and audience building.
 - To develop and implement effective communications to promote transparency and access to the activities of the company.
 - To oversee all marketing campaigns to grow engagement with the company.
 - To work closely with the Artistic Director and other staff to deliver high quality communications and visual materials which reflect the company aesthetic.
 - To ensure that the company has wide reaching impact for artists, audiences and participants across the island of Ireland and to successfully maintain multiple stakeholder relationships.
 - To lead on the company's customer relationship strategy, driving the acquisition and use of data to benefit all areas of our work.
 - To set appropriate performance targets, such as box office revenue and attendance levels.
 - To work closely with the Executive Director and Creative and Executive Producer on creating an income generation strategy and with the fundraising officer to oversee the creation of a donor community.
 - To work with the team to roll out high quality engagement projects island-wide.
 - To lead the communications, outreach and development team, ensuring the team are supported to do their best work.
 - To attend staff meetings, training sessions, performances and other events, which may sometimes take place outside normal working hours.
 - Any other duties considered reasonable by the company.
 - At all times to carry out duties and responsibilities with regard to the company's policies and procedures, details of which are available from the Executive Director.
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Person Specification

We are building a diverse team of highly skilled and committed people. All staff members are expected to contribute to the company's success and engage in the life of the company.

The Ideal Candidate will have:

- A minimum of 5 years' experience in a senior communications role
- A demonstrable track record in strategic communications, preferably in the arts
- Proven ability to lead and develop teams
- An understanding and working knowledge of the arts and culture sectors with a knowledge and interest in contemporary dance a distinct advantage
- Experience in delivering events and public engagement projects
- Experience of managing budgets
- Experience of commissioning research, interpreting research findings and advocating for data-driven decision making
- Experience in income generation a distinct advantage

Skills:

- Ability to think strategically
- An excellent communicator, both spoken and written communications
- Strong organisational skills, with the ability to manage multiple priorities
- Ability to make decisions and to work on own initiative
- Excellent management and leadership skills with the ability to build and bond a high-functioning team
- Someone with vision who can help build an organisation which is open and inclusive while striving for excellence

Terms

Contract: The Public Engagement Manager is a Full-time role (37.5 hours per week) working mainly Monday - Friday, however occasional weekend and evening work will be required.

Location: The role is primarily based at the company's base in Dublin but a hybrid working plan can be negotiated. As this is a newly forming company there is an expectation that a significant portion of the working hours will be required to be in person.

Terms (continued)

Salary: Commensurate with skills and experience up to €60K per annum.

Pension contributions will be made after one year of service.

Holiday entitlement: 22 days paid annual leave in addition to public holidays.

Probation and Notice: This post carries a probationary period of six months, during which time the notice period required by either party is two weeks. Subsequent to a satisfactory review, the notice period is increased to two months.

The company will develop a training and personal development policy.

How to apply

Please send CV with letter of application outlining all relevant qualifications, skills and experience and including your motivations for applying to moyra@lizrochecompany.com

As this is a newly forming company please feel free to ask any questions and seek any clarifications you need by emailing the above address.

First round interviews will be held in early May on zoom and shortlisted candidates may be called for second interview in person week commencing May 6 th 2024

We are an Equal Opportunities Employer. We are committed to equal employment opportunities regardless of age, ethnic origin, sexual orientation, neuro diversity, gender, religion, nationality, disability, medical history or personal circumstances. We base all our employment decisions on merit and suitability.

All reasonable accommodations can be made in this application process. If you require any access support with application or interview, please let us know of your specific needs by emailing moyra@lizrochecompany.com

The attached job description is an overview of the type of work the successful candidate will undertake and is not an exhaustive list.



Closing Date: 5pm April 26th 2024